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**Lydia**  
**PLACE** *every family  
deserves a home*

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COMMUNITY ENGAGEMENT CALENDAR

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PO Box 28487, Bellingham, WA 98228  
Phone: 360.671.7663 | Fax: 360.671.7038

TTY: 711 or 800.833.6384

[www.lydiaplace.org](http://www.lydiaplace.org)

# 2023

## EVENT CALENDAR\*

**Interested in sponsoring one of our events below?**

Please contact our Community Engagement Director at  
360.671.7663 | [events@lydiaplace.org](mailto:events@lydiaplace.org)

**SPONSORSHIP OPPORTUNITIES  
AVAILABLE FOR EACH EVENT!**

**BOWLING FOR BEDS** | FRIDAY, JANUARY 20 | 4:30-7:30PM  
[LYDIAPLACE.ORG/BOWLINGFORBEDS](http://LYDIAPLACE.ORG/BOWLINGFORBEDS)

Join in the fun at this charitable bowling event by participating on 1 of several bowling “King Pin” teams. This family-friendly “competition” raises emergency hotel funds for Lydia Place families with children.

**HEARTS FOR HOUSING** | SATURDAY, FEBRUARY 11 | 5:30-9:00PM  
[HEARTSFORHOUSING.COM](http://HEARTSFORHOUSING.COM)

Join us for an elegant evening of celebration, hope, housing, and hearts of course, at Hearts for Housing: Gala and Auction. As Lydia Place’s largest event of the year, this enchanted forest themed fundraiser helps raise crucial funds for LP programs and services.

**BEER PROM** | SATURDAY, MAY 13  
[LYDIAPLACE.ORG/BEERPROM/](http://LYDIAPLACE.ORG/BEERPROM/)

Beer, beer, and more beer! Join us for an evening of dancing, drinking beer, and prizes. Hosted by Kulshan Brewery in partnership with several other local breweries, this is a night to remember with all funds going to Lydia Place.

**HANDBAGS FOR HOUSING** | SATURDAY, AUGUST 19 | 5:00-8:00PM  
[HANDBAGSFORHOUSING.COM](http://HANDBAGSFORHOUSING.COM)

Calling all fashionistas! Lydia Place’s annual Handbags for Housing is our community’s not-to-miss fashion and philanthropy shopping extravaganza! Featuring an epic handbag bazaar, fashion show, live + silent auction, cocktails, wine, delicious appetizers, and more!

**HAPPY BIRTHDAY FOR HOUSING** | OCTOBER 20 - 26

Join us for a week of celebration for Lydia Place’s 34th birthday. Throughout Whatcom County you will find different businesses showing their support with “round up” days and dine out events. We encourage you to support Lydia Place and celebrate us throughout the month of October.

\*MORE EVENT OPPORTUNITIES MAY BE ADDED THROUGHOUT THE YEAR

# 2023

## NEED BASED DRIVES

Interested in supporting one of the drives below?  
Please contact our Outreach Manager at  
360.671.7663 | [info@lydiaplace.org](mailto:info@lydiaplace.org)

### ANNUAL CLIENT FOCUSED DRIVES

#### JULY - AUGUST

#### BACK TO SCHOOL BACKPACK AND SUPPLY DRIVE

We are looking for local businesses to host back-to-school drives for the 300+ school-aged children in our housing programs. Our Family Support Specialists deliver these essential school items at our annual Bounce Back to School Fair in August.

#### NOVEMBER

#### THANKSGIVING MEAL DRIVE

Help Lydia Place to ensure all 250+ families receive ingredients to make a delicious warm meal this holiday season. **We need all the community support we can get as it requires a lot of space and coordination to sort, pack, and deliver just in time for Thanksgiving.** Volunteer to help with distribution or contact us to discuss donation opportunities. **Proudly supported by Haggen Food & Pharmacy and Hemplers Food Group.**

#### DECEMBER

#### ADOPT A FAMILY + HOLIDAY WISH LIST DRIVE

Lydia Place needs **YOUR** help to help make holiday wishes come true for over 300 children in our community. Whether you adopt a single family or partner as a sponsor, you can make this a holiday season to remember for a child experiencing homelessness. Sponsorship options help to fill wish list gaps and provide additional support for family gifts and packaging. This is a great project for clubs, social groups, and offices!

### ANNUAL AUCTION ITEM PROCUREMENT DRIVES

#### AUCTION ITEMS

#### DONATIONS ACCEPTED ALL YEAR

To support our Lydia Place hosted fundraisers Hearts for Housing and Handbags for Housing, we seek donations of new merchandise, services, gift cards, donated stays or experience packages. This is a great opportunity to reach new customers while helping raise funds to support vital programming and services.

#### NEW OR GENTLY USED HANDBAGS

#### DONATIONS ACCEPTED ALL YEAR

To support our Handbags for Housing event, we seek donations of new or gently used handbags to fill our Handbag Bazaar, Silent Auction, and Live Auction throughout the year. With over 500+ attendees all looking for their next great bag or bargain, we require hundreds of handbags in all shapes, sizes, and price levels to accommodate!



## **LYDIA PLACE** BUSINESS PARTNER OPPORTUNITIES

We value business leaders, like you, who share our vision of a Whatcom County where every individual and family has a home and the opportunity to thrive. At Lydia Place we believe every member of our community has something valuable to contribute to this work. We know each business is unique and want to make your collaboration in this work as meaningful and effortless as possible. On the next page are some ideas how you and your team can get involved with Lydia Place and help provide housing stability for the 250+ Whatcom families we serve.

**Interested in becoming a Lydia Place Business Partner?**

Please contact our Outreach Manager at 360.671.7663 | [info@lydiaplace.org](mailto:info@lydiaplace.org)



## BECOME AN EVENT SPONSOR OR SUPPORTER

Sponsoring or supporting a Lydia Place event with your goods, services, or experiences is a fun and effective way to support our work while increasing your business' visibility throughout our community to hundreds of guests and followers at our uniquely themed events.

## BECOME A COMMUNITY ADVOCATE



We ask for your partnership as a Community Advocate because your group or business' hard-earned resources, voice, and reach are powerful. The goals of this partnership option, which mutually invests in each other, are twofold; collaborating on a longer-term direct funding campaign and raising awareness about the faces and causes of homelessness. Our Community Advocates understand that housing is merely the first step in solving the issue of homelessness and that it is our responsibility both as individuals and collectives to work together to address the harmful stereotypes and underlying causes of homelessness in our community. This can look a few different ways but we are always open to other creative solutions:

- **Host a Round-up or a Housing Hero challenge**
- **Donate a portion of your sales**
- **Host an employee giving drive**
- **Host a benefit event**

## BECOME A DIRECT SERVICE PROGRAM PARTNER



This partnership opportunity connects businesses willing to donate goods or services with programs and clients who directly benefit. Goods such as shoes, backpacks, or computers and essential services such as a much-needed car repair, helping a family move into their new home, or giving clients a haircut for their next job interview help our agency operate effectively and provide that extra level of care and support our families deserve.

## BECOME A COMMUNITY CHAMPION



We know that you care, that's why you are here. As a group, a family, or a business, you want to champion a Lydia Place need with a direct short-term effort. Need some ideas? Here are some helpful ways your business or group can make an enormous impact on the families we serve:

- **Volunteer as a group**
- **Encourage friends to donate funds for your birthday or other celebration**
- **Host a donation drive – in person or online**